

## UNLIMITED WALK SEQUENCE PROCESSING

### Gain substantial postage discounts on flats, periodicals and letters

Process as many lists as you want for one low annual price with the unlimited Walk Sequence add-on. Now it's easy and affordable to add Walk Sequence processing to *every* mailing, generate greater postal discounts and get the edge on your competitors.

**You could be saving thousands in postage annually**, especially on dense mailings for local organizations such as businesses, newspapers, utilities, schools, cities or counties.

### Improve Your Postal Discounts Up to 15¢ Per Flat

With today's current postal rates, using our unlimited Walk Sequence add-on can result in substantial savings:

- Up to 15¢ per flat
- Up to 6¢ per periodical
- Up to 5¢ per Standard Mail® letter

While most lists do not completely fall into one category, many qualify for a mix of rates — saturation, high-density and 5-digit automation — for significant overall savings. To take advantage of these highly discounted saturation and high-density postal rates, your mailing must incorporate current Walk Sequence data — the information which enables a list to be sorted into the order of an individual postal carrier's route.

### An Affordable Competitive Advantage

Process as many lists, of any size, as you want without paying an additional fee. Now you can add Walk Sequence data to all your mailing jobs. Ensure mailings qualify for the highest discounts. Deliver better value to your clients.

### ▶ Benefits

One flat annual price, no minimum fees

Process any size list

Increase postage discounts on qualifying lists

Be more competitive in your market

To order, call **1-800-553-6477**  
option 1 or email  
[sales@satorisoftware.com](mailto:sales@satorisoftware.com)

## The Bulk Mailer Advantage

With Bulk Mailer, it's easy to incorporate Walk Sequence into your daily mailing preparation process — the service is available directly through the integrated Data Services wizard.

## Fast and Easy to Use

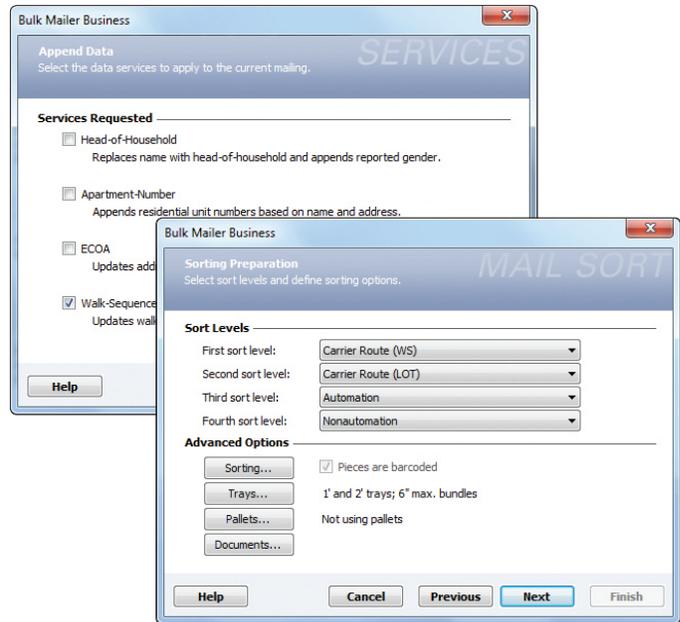
Use the Data Services wizard in Bulk Mailer to append Walk Sequence numbers. Email confirmations notify you when processing starts and completes. Processing turnaround is fast — 15 minutes on average.

The Walk Sequence process calculates the position for each address in a list and returns a unique Walk Sequence number. This number is used by the Mail Sort process to order the addresses and create the required paperwork.

## Improve Your Postal Discounts Today with Unlimited Walk Sequence

One low annual price gives you unlimited Walk Sequence processing. Achieve significant savings on qualifying mailings with deeper postal discounts. Sequencing a mailing allows you to increase discounts on qualified mailings by at least 4.2 cents per piece — and up to 15 cents per piece!

To benefit from unlimited Walk Sequence processing, contact your reseller or Satori Software. For Satori Software, call **1-800-553-6477** option 2 or email [sales@satorisoftware.com](mailto:sales@satorisoftware.com).



Simply use the Data Services wizard to append Walk Sequence data, and then select Carrier Route (WS) in the Mail Sort Wizard to generate the proper documentation.