PRODUCTIVITY MADE EASY



The advanced combination of productivity, versatility and convenience



HASLER'S M5500

PRODUCTIVITY MADE EASY

Are you working in an environment where mail matters and response time is key? The M5500 Folder/Inserter system is the ideal productivity tool for any office or mailroom environment thanks to its unique low noise level and compact footprint.

The M5500 can process a wide variety of mail pieces for direct marketing efforts, campaigns, invoicing, monthly statements and virtually any other application your company can or will do.

The high capacity vertical stacker increases your productivity by holding up to 500 finished envelopes.

Designed for first time or experienced users, the touch screen control panel can create a new job or access existing jobs within seconds.

HASLER M5500

AUTOMATICALLY ADAPTING TO ALL YOUR NEEDS

Designed for casual users, the touch screen control panel provides a friendly, intuitive wizard-based user interface making it easy for anyone to select and run their folding and inserting jobs.

Alternatively, see how easy it is to create a new job using our exclusive Fill and Start automated wizard. Simply load your documents and envelopes and then press the start button. The M5500 will automatically measure the length of all loaded documents, as well as the envelope,



in order to adjust all settings for your job and allow you to save it for future use.

SMART SOLUTIONS TO MAXIMIZE EASE OF USE

The M5500 gives you quick, safe and easy access to all parts of the paper path. You will quickly be up and running again if a break in production occurs.

Furthermore, both the M5500's exceptional ease of use and its extraordinary quietness are of paramount importance. As



HIGH PRODUCTIVITY – Ensuring mail quality and integrity

FULL FLEXIBILITY – Creating business opportunities

FOR ANY ENVIRONMENT – Office users will love it

EASY TO USE – Saving valuable time



The high capacity document feeder can hold up to 725-sheets and process multiple page sets at high processing speeds.

The maxiFeed tray holds up to 325 BRE or short inserts maximizing your productivity.

SEVERAL CONFIGURATIONS FOR A WIDE VARIETY OF MAIL ITEMS

By offering several feeder configurations, the M5500 allows you to design and deliver attractive messages, making a major contribution toward effective direct mail campaigns.



Its flexibility is essential for delivering a truly professional mail set (with all documents folded together) every time. It also ensures perfect presentation and reduces the risk of jams caused by other systems.

SMART SOLUTIONS TO MAXIMIZE FLEXIBILITY

The exclusive flexFeed tray enables you to process any document size or type. This provides full flexibility in combination with the unique semi-automatic envelope separation mechanism for feeding a wide variety of envelope types. You can use practically any size and type of material to address your prospective and current customers efficiently.

As a result, the M5500 will make a key contribution toward enlarging your market and business opportunities by offering unlimited possibilities for transactional and direct mail applications.



CUSTOMIZE YOUR M5500 TO YOUR NEEDS BY SIMPLY CHOOSING THE RIGHT CONFIGURATION:



CONFIGURATION 1

- 2 standard flexFeed trays
- 1 expert or special flexFeed tray
- envelope catch tray



CONFIGURATION 2

- 2 standard flexFeed trays
- 1 expert or special flexFeed tray
- high capacity vertical stacker



CONFIGURATION 3

- 1 high capacity flexFeed tray
- 1 expert or special flexFeed tray
- high capacity vertical stacker



CONFIGURATION 4

- 1 high capacity flexFeed tray
- 1 maxiFeed tray
- high capacity vertical stacker

BARCODE MAIL MANAGER: PERSONALIZING MAIL MADE EASY

The Barcode Reading (BCR) solution ensures the integrity of each document and manages the addition of selective inserts to maximize mail personalization. Barcoding represents



a powerful alternative to OMR because it is easier to print, read, and track mailing documents. All can be done with little to no IT involvement by using Hasler's DCS Starter software to apply the barcode marks on each page.

THE SOLUTION FOR MULTIPLE PAGES AND VARIOUS INSERTS

The M5500 has an innovative and intuitive solution for processing documents with varying pages and inserts. Simply select a grouping criterion, such as the invoice number, and you can collate multiple pages for the same recipient. You can even define different additional inserts for each group of recipients.

This unique software solution enables you to design direct mail applications in only a few minutes.



IMPROVE COMMUNICATION IMPACT WHILE REDUCING COSTS

Increase the capabilities of your folder/inserter and automate your entire document creation process. Hasler's optional

DCS software helps you to add BCR or OMR marks, sort and group documents, and validate mailing addresses to reduce postal spend.
DCS shortens document creation cycles and



increases profitability for your company.



MONITOR, SECURE AND TRACK YOUR PRODUCTION OUTPUT

Is the integrity of your mailing ensured during production? Mail Piece Verification (MPV) is a scanning hardware and

software solution, which compliments Hasler's DCS output management software and folding/inserting systems by monitoring the mail piece insertion process and enabling easy reconciliation of missing or damaged documents. It also provides detailed production reports to guarantee end-to-end mailing production integrity from print to insertion.

FULL FLEXIBILITY – Ensuring mail quality and integrity

FULL FLEXIBILITY – Creating business opportunities

FOR ANY ENVIRONMENT – Office users will love it

EASY TO USE – Saving valuable time



PRODUCTIVITY MADE EASY

The high capacity vertical stacker reduces incidences of unloading, enabling other tasks to be done in the meantime. It requires less handling and makes it possible to unload up to 500 envelopes every eight minutes while running at maximum speed.

With its large powerFold™ capacity, the M5500 can fold and insert up to ten sheets of paper folded in half, or eight sheets tri-folded into a single envelope. All sheets are folded together and not



separately. Besides being faster, this also ensures a professional looking mail item and reduces the risk of stoppages.

SMART SOLUTIONS TO MAXIMIZE CAPACITY

With its 725 sheet capacity, the optional high capacity document feeder is the perfect match for running



multi-page applications where each recipient receives a different number of pages. It significantly reduces loading interactions while increasing productivity.

Furthermore, all optional feeders have been specially designed to feed a wide variety of paper types, including coated material and even small booklets. With its large loading capacity, the BRE maxiFeed tray reduces downtime, saving you time and maximizing productivity.

HASLER'S M5500

TOTAL MAIL FLOW OPTIMIZATION

The Hasler Fill and Mail solution automates your total mail flow by connecting the M5500 to a Hasler mailing system which calculates the proper postage automatically. Minimize extra steps and interruptions by processing all mail in one run.



M5500 FEATURES

STANDARD

- Fill and Start automated wizard
- flexFeed® trav
- Multiple sheet feeding
- Cascade feeding from all feeders
- powerFold™ folder
- Manual feed
- secure'n Feed™ double detection
- Accumulate before folding
- Tip-to-tip sealing
- 25 programmable jobs

OPTIONAL

- High capacity document feeder (up to 725 sheets 20 lb.)
- BRE maxiFeed tray
- Special feeder
- High capacity vertical stacker (up to 500 envelopes)
- Different exits (catch tray, side exits)
- Fill and Mail system integration
- Barcode Reading (BCR) solution
- Optical Mark Recognition (OMR)
- Mail Piece Verification (MPV)
- DCS

M5500 SPECIFICATIONS

DOCUMENT SPECIFICATIONS

• Height: 3.5" - 14"

• Width: 5" - 9"

• Weight: 16 - 45 lbs. if folded

16 - 62 lbs. if unfolded

• Feeder capacity: 325 sheets (20 lb.)

SET THICKNESS

• Maximum: 2.5 mm

ENVELOPES

• Length: 3.5" - 6.4"

• Width: 5.5" - 9.8"

• Feeder capacity: 325 sheets

FOLDING

- Maximum capacity: 10 sheets (20 lb. single fold)
- \bullet Fold types: Letter, z-fold, single, double parallel, no fold $\angle Z \angle \leftarrow$

FEEDERS

• Stations: Up to 3

PERFORMANCE

• Processing speed: Up to 3,600/hr.

SYSTEM DIMENSIONS

• Length: 51"

• Width: 18"

Height: 29"

Weight: 165 lbs.
(3 stations)



For a demonstration or more information, please contact your local Hasler dealer, or email info@haslerinc.com



800.995.2035 www.haslerinc.com

Hasler's network of independent dealers provides sales, service, and support throughout North America.

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All information in this document, including descriptions of features, functions, performance and specifications is subject to change without written notice at any time.



HASLER PRODUCTS AND SERVICES

- Mailing Systems
- Postal Scales
- Folders and Inserters
- Address Printers
- Tabbers
- Letter Openers
- Document Management
- Mail Center Management
- Postal Accounting
- · Mail Sorting and Tracking
- Service and Supplies
- Leasing Services